



# Virtual Salon 2020

Through a series of monthly online events, free and open to the public, the SQIP Virtual Salon brings together qualitative researchers from all over the world, to share ideas and enjoy community, collegiality and inspiration throughout the year. Each Salon features a series of presentations on a theme, plus opportunity for Q&A and discussion.

SQIP Virtual Salons will be hosted on Crowdcast.io, a program that runs in any current web browser (but best in Chrome). To register, go to <https://www.crowdcast.io/sqip> and select the event or events you wish to attend. There is no charge to attend, but you must register in advance.

## **SQIP Virtual Salon #3: October 23, 12-1:30 PM ET**

### **Reclaiming Generalization for Qualitative Research: How? Why? and to What?**

*Organizer: Heidi M. Levitt, Ph.D.*

There has been much debate on whether generalization is a concept that can be applied to qualitative research or not. Famously, Lincoln and Guba (1985) argued that generalization is not a property of qualitative methods but that readers engage in transferability in which they decide how to apply findings to their contexts. In this SQIP Salon discussion, three methodologists present arguments for the inclusion of generalization as a core qualitative research practice. Referencing their papers from an upcoming special issue of *Qualitative Psychology*, each presenter takes a distinctive tact to advancing the relevance of generalization in qualitative methods.

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#### **Why Do We Always Generalize in Qualitative Research?**

Tone Roald, Ph.D.

*Associate Professor, Department of Psychology*

*University of Copenhagen*

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#### **Why Qualitative Methods are Necessary for Generalization**

Joseph A. Maxwell, Ph.D.

*Professor Emeritus of Education*

*George Mason University*

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#### **Qualitative Generalization, not to the Population but to the Phenomenon**

Heidi M. Levitt, Ph.D.

*Professor of Psychology*

*University of Massachusetts, Boston*